



# JuliAnn Stitick

Personal Brand Expert

## Transforming Your Personal Brand to Increase Visibility, Influence & Profits

- Seasoned Keynote Speaker
- Corporate Trainer
- CEO & Founder of Your Success Style, LLC
- Author of The Total Package: OWN Your Profitable Personal Brand
- Creator of The Total Package Program
- Creator of The Transformational Style System
- Master Speaker, The Epic Keynote: Presentation Skills and Styles of Wealthy Speakers



JuliAnn Stitick is President & CEO of Your Success Style, and a highly sought after keynote speaker, #1 best-selling author, business strategist and expert in personal brand development.

She is the very best at helping entrepreneurs, and corporate audiences transform their personal brand and connect with their ideal client.

She is an expert with 21-years of experience who has uniquely blended her marketing, branding and personal image expertise to become a brand catalyst for leaders, executives and entrepreneurs.

Her clients include: Disney, Lexus, Nordstrom, Caruso Affiliated, LAPD, and Kaiser Permanente, to name a few. She consults for entrepreneurs worldwide and her work has resulted in notoriety and accelerated success for each one.



"No one knows how to build a Personal Brand better than JuliAnn Stitick. Hands down, she is my one and only recommendation."

Allison Maslan, CEO Allison Maslan International

## Attract Leaders & Influencer's with a Powerful Personal Brand

JuliAnn is the #1 Best Selling author of the recently published book, The Total Package: OWN Your Profitable Personal Brand. In her typical cut-to-the-chase style, she cherry picked the elements that are most important to developing a successful personal brand—a brand that will attract, engage and monetize!

"Are you ready to take your brand, to take your ideas, to take your business to the next level? There are people who come in a room, and there are people who enter the room. JuliAnn, she enters the room, and she has the ability, and the skill and a trained eye to bring out that charismatic quality about you. Charisma, you got it! You just need someone like JuliAnn to bring it out. She's doing it with me."



Les Brown, Motivational Speaker

# Signature Keynote Presentation

## The Total Package: 5 Keys to a Profitable Personal Brand

What is a personal brand and do I really need one? Absolutely, because as an entrepreneur your brand IS personal. How you're perceived can be a powerful business asset or leave your bottom line in the dust. Who you are at the depth of your worth is the crucial foundation to a distinct, aligned and strong brand identity.

### Key Takeaways:

- Be memorable and interact effectively and confidently
- Learn why branding yourself in the wrong sequence is leaving big \$\$ on the table
- Identify your unique and compelling visual voice
- Be known for your greatest worth and shorten the sales cycle
- Learn the fundamentals of a charismatic online presence

Presentations are customized to serve the needs of your group.



### Organizations JuliAnn Has Spoken For.....

LAPD  
Nordstrom  
Disney  
Vistage  
Caruso Affiliated  
Ambitious Women's Conference  
eWomenNetwork  
South Bay Women's Conference  
ProVisors  
Yes I Can  
Women's Information Network  
Claremont Chamber of Commerce Women's Conference  
Claremont Chamber of Commerce Annual Summit  
CEO Success Network  
Isagenix  
Women's Impact Council  
Discover Your Million Dollar Message  
Dazzle Women's Conference  
Transformational Style Conference  
Christian Women in Media  
Girl Scouts of America  
SkillPath  
National Association of Christian Women Entrepreneurs  
Discover Your Future Conference  
Business Life Women's Conference  
Epicure Selections  
NAWBO  
Women At Work

### What People are Saying.....

"JuliAnn is poetic!" Chris Buck, Oscar & Golden Globe Winning Director of Disney's Frozen

"JuliAnn brings an unparalleled level of expertise to the world of personal brand & Image." Nordstrom

"JuliAnn's focus on personal branding as a business asset is brilliant." The Capital Group

"All heads were nodding in agreement with JuliAnn's take on the importance of a polished personal brand." ProVisors

"JuliAnn has IT, and what I mean by that is she is talented! She instantly connects, provides solid content and entertains with charm, wit and humor." Mimi Donaldson, Speech Coach & Author

"JuliAnn inspired us! The sum of our business image is the total of each employee's." Fleet Lexus

"JuliAnn displays extraordinary talent! Her work is nothing less than remarkable." Rick Lemmo, Vice President, Community Relations, Caruso Affiliated

"The entire conference loved JuliAnn. She connected with everyone in the ballroom and was full of inspiring and powerful information. She would be an asset to any organization." Tammy Stanley, Speaker & Sales Trainer

To book JuliAnn to speak for your organization  
email [support@juliannsttick.com](mailto:support@juliannsttick.com)  
or call 818-653-2101